



**PROJECT
YUMI INC**
CONNECTING SEAS, MOVING MOUNTAINS

PROJECT YUMI MATERNAL PACK DRIVE



YOUR GUIDE TO HOSTING A PROJECT YUMI MATERNAL PACK DRIVE



About Project Yumi

Project Yumi is an Australian and Papua New Guinea (PNG) based not for profit that collects quality educational and health resources that would otherwise go to landfill in Queensland and redistributes them to schools and health centres across Papua New Guinea, where they are desperately needed.

Hosting a maternal pack drive

Hosting a maternal pack drive for Project Yumi is fun, meaningful and easy to do. Individuals, schools, corporations and other organisations have hosted successful drives to collect quality resources for mother and baby.

We appreciate donations of new, like new & gently used Newborn Onesies, Newborn Hat, Baby Booties, Baby Blankets, Baby Towels, Unused Soap and maternity pads (these must be new and in packaging).



Once you have confirmed with Project Yumi that you would like to host a maternal pack drive there are a few things to plan. Below is a guide to run a smooth drive.

1. Prepare - Determine dates and a goal for the maternal drive

Most groups collect for 2-4 weeks. Its also helpful to set a goal of how many of each item you would like to collect, as this inspires many donors and helps you gauge success.

2. Promote - Share and advertise the drive

Successful efforts usually include multiple messages through email, social media, fliers, newsletters etc. Make sure to include information about Project Yumi, the need for the resources, guidelines for donations, details about when and where to drop off donations, a timeline and the number of resources you are wanting to collect.



3. Provide – Donation bins at drop-off locations and collect books.

Bins/boxes should be placed where they are most visible and should be strong enough to hold large numbers of resources. In some instances Project Yumi can supply a bins/boxes to support your drive (local areas only).

4. Celebrate – Make and celebrate your donation.

As you near the conclusion of the drive, contact the Project Yumi Team via email (info@projectyumi.com) to arrange for your donations to be dropped off at our storage facility. Pick up is available in local areas.

Don't forget to celebrate and promote your success by sharing your results with colleagues, customers, and other stakeholders. If you share your success on social media please tag Project Yumi!





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MATERNAL PACK DRIVE

Make a Positive Impact with Your Donations!

Help us support mothers and children in need by contributing to our Maternal Pack Drive. Your donations of gently used baby clothes, blankets, and children's books will make a difference in the lives of families in rural communities. Together, we can provide essential resources and brighten their futures. Thank you for your support!

COLLECTION DATE

GOAL

BOOK CRITERIA:

- **Newborn Onesies**
- **Newborn Hat**
- **Baby Booties**
- **Baby Blankets**
- **Baby Towels**
- **Unused Soap**
- **Baby Baths**
- **Maternity Pads**